



## GreatAnglers Magazine Advertising Rates

GreatAnglers.com and GreatAnglers Magazine are the areas premier fishing app, website and magazine serving our local community.

We present client businesses to local residents, visitors, and anglers (from all over), through a full multimedia advertising solution that includes:

- 1) GreatAnglers.com - The Premier Fishing App, and Website, with over 200,000 views per month and growing at an extraordinary rate!
- 2) GreatAnglers Magazine - Hands down the best looking fishing magazine produced anywhere!

Full color, full size, and heavy-weight paper gives our magazine a collectibility quality that greatly enhances shelf life. Distribution is seasonal with four issues a year, each with over 10,000 copies delivered to local tackle shops, restaurants, retail shops, convenience stores, offices and more.

Final trim size of the magazine is 8.0" x 10.5" and printed at 300 dpi. Please e-mail your ads to [ads@greatanglers.com](mailto:ads@greatanglers.com). If you have a full page ad you may bleed your design to the edge by allowing another 3/8 (123 pixels) in each direction. If you are bleeding your ad to the bottom of the page please consider the page numeration that will automatically be printed in black on each page.

Premium Page placement is reserved for Page 2 & 3 (inside the front cover), the 2nd to last page (inside back cover), and both middle pages on the staples. The middle pages are designed for a two page spread or "Double Truck".

Images should have a resolution of 300 dpi or greater. Images downloaded from the web (72 dpi) are unacceptable for magazine printing. PSD, TIFF, EPS, PNG format files are preferable to JPG. Image files should be flattened and have no font dependancies. Print artwork should be designed in a CMYK or grayscale but may be converted to RGB after. Digital artwork (for the Mobile App) should be PNG format, RGB color, and 600 x 600 pixels.

Please send all artwork and any questions regarding ad specs to: [ads@greatanglers.com](mailto:ads@greatanglers.com)

For more information please contact:

Rachel Custer  
(301) 305-6579  
[rachel@greatanglers.com](mailto:rachel@greatanglers.com)

Advertising Rates Per Issue (4 Issues Annually)				
Ad Size	Pixels	Issue	Per Month	Per Home
Back Cover	2400 x 3150	\$895	\$298	9¢
Premium Page	2304 x 3012	\$695	\$232	7¢
Full Page	2304 x 3012	\$595	\$198	6¢
1/2 Page	2304 x 1482	\$495	\$165	5¢
1/3 Page	2304 x 972	\$395	\$132	4¢
1/4 Page	1128 x 1482	\$295	\$98	3¢
1/8 Page	1128 x 717	\$195	\$65	2¢
1/9 Page	735 x 972	\$95	\$32	<1¢

*\*Per Month and Per Home is for comparison only ~ NOT additional charges.  
Per Home calculations are for magazine distribution ONLY as the website and mobile application has over 200,000+ view each month by itself alone.*